



ASCPT 2018

ANNUAL MEETING

MARCH 21-24, 2018 • HILTON ORLANDO • ORLANDO, FL

Pharmacometrics Meets Health Economics:

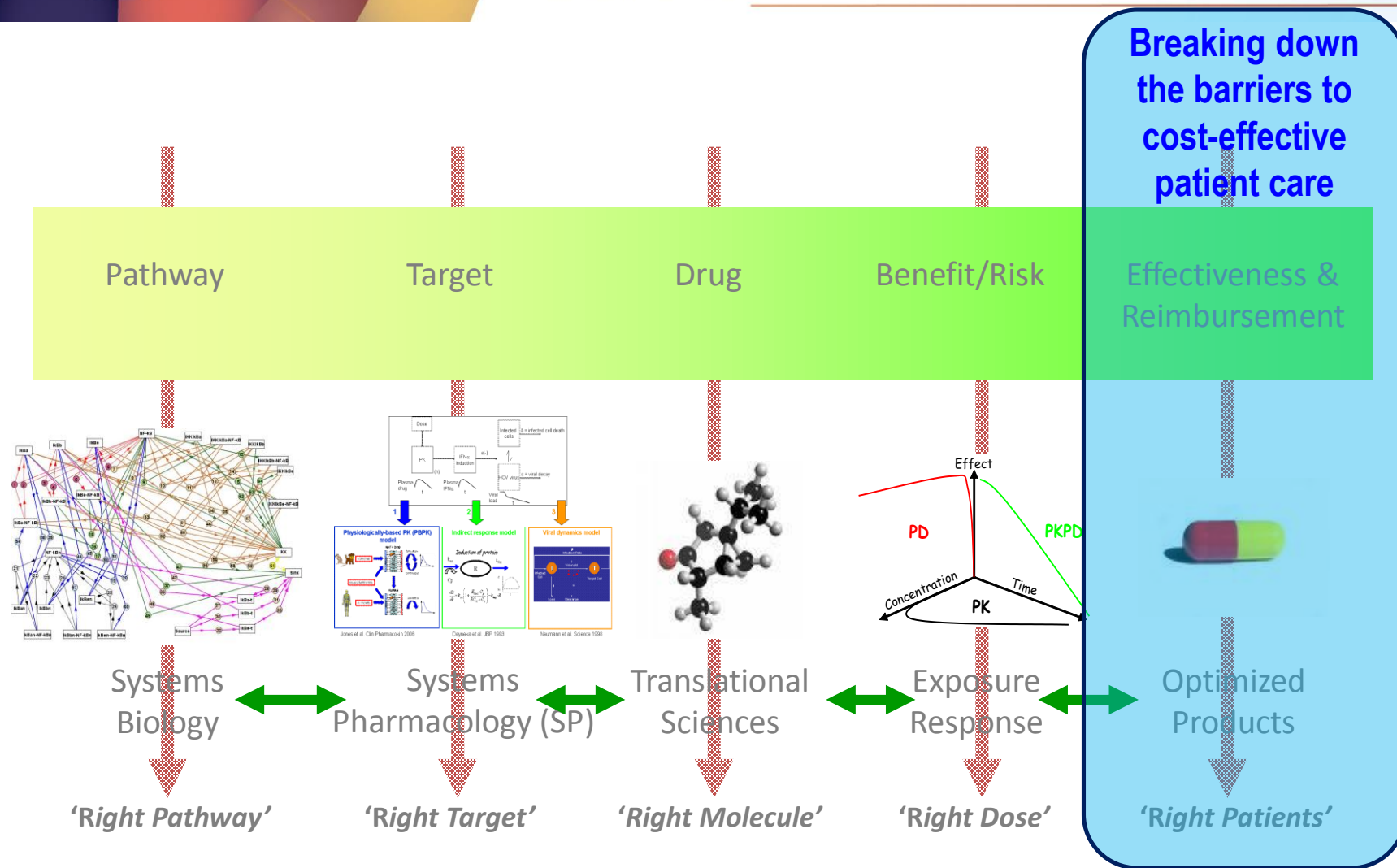
Quantitative Approaches in the Translation from Efficacy to Real World Effectiveness and to Cost-Effective Patient Care

Organizing Committee: Jing Liu, Richard Wilke, Scott Marshall

Co-Sponsors: ASCPT QP and DRO Networks; ISPOR

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Time	Topic	Presenter
1:00 pm	Opening Remarks	Jing Liu, PhD Senior Director, Clinical Pharmacology, Pfizer
1:05 pm	Background/Introduction: Role of Pharmacometrics and Health Economics for Cost-Effective Patient Care	Richard Willke, PhD Chief Scientific Officer, ISPOR
1:20 pm	Understanding the Comparative Efficacy and Effectiveness via Meta-Analysis: Health Economics Approach	Jeroen P. Jansen, PhD, MSc Chief Scientist, Precision Health Economics
1:50 pm	Understanding the Comparative Efficacy and Effectiveness via Model-Based Meta-Analysis: Pharmacometrics approach	Jaap Mandema, PhD Chief Innovation Officer, Certara
2:20 pm	Linking Pharmacometrics and Health Economics: Quantitative Approaches to Cost-Effectiveness Evaluations of Health Care Decisions	Dyfrig Hughes , PhD Professor, Centre for Health Economics and Medicines Evaluation, University of Bangor, UK
2:50 pm	Break	
3:10 pm	Leveraging Novel Simulation Techniques to Incorporate Pharmacometrics in Pharmacoeconomic Models	Jaime Caro, MDCM, FRCPC, FACP Chief Scientist, Evidera
3:40 pm	Industry Perspectives: Examples on How to Assess Values in Drug Development	Neeta Tandon , MA Senior Director, Health Economics & Outcomes Research, Janssen Pharmaceuticals, Inc.
4:10 pm	Panel Discussion: Can Linked Pharmacometric-Health Economic Evidence Improve Early Evaluation of New Medicines?	Leader: Scott Marshall, PhD Executive Director, Pharmacometrics, Pfizer, UK Panelists: all speakers
4:50 pm	Closing Remarks	Jing Liu, PhD